



SOUTHWEST SECTION

American Water Works Association

2026 SWAWWA Annual Conference

Sponsorship Opportunities

Live! Casino Hotel | Bossier City, LA | October 25-27, 2026

The Southwest Section of the American Water Works Association (SWAWWA) is excited to host the 2026 Conference at the Live! Casino Hotel in Bossier City, LA. Sponsorship opportunities are designed to maximize your brand's visibility among approximately 300 water industry professionals. Below are the sponsorship levels, inspired by the spirit of the casino, each offering unique benefits to showcase your support for the water community.

THE JACKPOT | \$5,000

1 available

Hit the winning combination for maximum exposure.

Benefits:

- Logo on branding (conference website, two individual banners, all-sponsor banner, Power Point, and digital signage)
- Sponsor's name and logo in program
- Verbal recognition by the Conference emcee at least four times daily
- Complimentary exhibit booth space (subject to availability)

HIGH ROLLER | \$3,500

3 available

Get ready to raise the stakes with prestigious branding opportunities.

Benefits:

- Logo on branding (conference website, all-sponsor banner, Power Point and digital signage)
 - Sponsor's name and logo in program
 - Verbal recognition by the Conference emcee at least two times daily
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MONDAY WINNERS CIRCLE LUNCH | \$3,000

1 available

The Monday Winners Circle Lunch is served in the General Session Hall, seating approximately 275 attendees. The hall remains open, with the Chairs Award program taking place at this luncheon, allowing sponsors to shine.

Benefits:

- Logo on branding (conference website, all-sponsor banner, Power Point and digital signage in Exhibit Hall during Monday lunch)
 - Sponsor's name and logo in program
 - Verbal recognition by the Conference Chair at various times on Monday
 - Option to display tabletop cards or branded collateral during lunch (sponsor covers costs; requires approval from SWAWWA's Executive Director; sponsor handles setup/teardown of sponsor branded materials)
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ROYAL FLUSH | \$2,500

6 available

Get a winning hand and play your cards right for elite brand visibility.

Benefits:

- Logo on branding (conference website, all-sponsor banner, Power Point and digital signage)
 - Sponsor's name and logo in program
 - Verbal recognition by the Conference emcee at least once daily
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THE OPENING HAND MEET AND GREET | \$2,500

1 available

Held Sunday afternoon in the Exhibit Hall, this event draws 200–300 attendees for hors d'oeuvres, wine, soft drinks, Water Taste Contest, and prize drawings:

Benefits:

- Logo on branding (conference website, all-sponsor banner, Power Point and digital signage at the event)
 - Sponsor's name and logo in program
 - Verbal recognition by the Conference Chair during the event
 - Option to display branded tabletop cards or collateral on tables (sponsor covers costs; requires approval from SWAWWA's Executive Director; sponsor handles setup/teardown of sponsor branded materials)
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THE CHAIRMANS CLUB RECEPTION | \$2,500

1 available

The Chairman's Club Reception held Monday evening from 4:30 PM–5:30 PM in the Exhibit Hall, is the conference's largest reception, featuring beer, popcorn, and door prize drawings.

Benefits:

- Logo on branding (conference website, all-sponsor banner, Power Point, digital signage and signage at event)
 - Sponsor's name and logo in program
 - Verbal recognition by the Conference Chair during the event
 - Option to display branded tabletop cards or collateral on tables (sponsor covers costs; requires approval from SWAWWA's Executive Director; sponsor handles setup/teardown of sponsor branded materials)
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TUESDAY ELITE STAKES LUNCH | \$2,500

1 available

The Tuesday Stakes Lunch, served in the General Session Hall for approximately 250 attendees with no formal program.

Benefits:

- Logo on branding (conference website, all-sponsor banner, Power Point, digital signage and signage in food service area on Tuesday)
 - Sponsor's name and logo in program
 - Verbal recognition by the Conference Chair at various times on Tuesday
 - Option to display branded tabletop cards or collateral on tables (sponsor covers costs; requires approval from SWAWWA's Executive Director; sponsor handles setup/teardown of sponsor branded materials)
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CONFERENCE CAP | \$2,500

1 available

Approximately 200 custom caps, styled with a casino theme, are awarded as prizes during technical and other sessions. SWAWWA coordinates quantity, design, ordering, and payment.

Benefits:

- Logo on branding (conference website, all-sponsor banner, Power Point, digital signage and on side or rear of conference cap)
 - Sponsor's name and logo in program
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DIAMOND ROYALE TRANSPORTATION | \$2,500

3 available

The Diamond Royale Transportation Sponsorship keeps attendees moving in style as they travel to local facility tours.

Benefits:

- Logo on branding (conference website, all-sponsor banner, Power Point and digital signage)
 - Sponsor logo displayed on transportation vehicle window cling
 - Sponsor's name and logo in program
 - Verbal recognition by the Conference Chair at various times throughout the conference.
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WI-FI | \$2,000

1 available

Wi-Fi is provided to all attendees across the Exhibit Hall and most areas of Live! Casino Hotel.

Benefits:

- Logo on branding (conference website, all-sponsor banner, Power Point, digital signage, and foamcore signs throughout the venue)
 - Sponsor's name in program
 - Verbal recognition by the Conference Chair at various times throughout the conference
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THE FINAL HAND RECEPTION | \$2,000

1 available

The Final Hand, held Tuesday from 4PM-5PM, is the wrap-up event for approximately 300 attendees, featuring the Water for People prize drawings.

Benefits:

- Logo on branding (conference website, all-sponsor banner, PowerPoint, digital signage and event signage)
 - Sponsor's name in program
 - Verbal recognition by the Conference Chair during the luncheon
 - Option to display branded tabletop cards or collateral on tables (sponsor covers costs; requires approval from SWAWWA's Executive Director; sponsor handles setup/teardown of sponsor branded materials)
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ACE OF CUPS COFFEE | \$1,500

3 available

Fuel attendees with coffee breaks served in the Grand Lobby and Exhibit Hall on Monday and Tuesday.

Benefits:

- Logo on branding (conference website, all-sponsor banner, PowerPoint, digital signage and foamcore signs near coffee stations)
 - Sponsor's name in program
 - Verbal recognition by the Conference emcee at various times
 - Option to display branded napkins or coffee cups at stations (sponsor covers costs; requires approval from SWAWWA's Executive Director; sponsor handles setup/teardown of sponsor branded materials)
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FULL HOUSE | \$1,000

8 available

Get in the game with an entry-level sponsorship with solid exposure.

Benefits:

- Logo on branding (conference website, all-sponsor banner, PowerPoint and digital signage)
 - Sponsor's name in program
 - Verbal recognition by the Conference emcee at least once daily
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WILD CARD TOP OPS | \$1,000

1 available

Bring casino-night energy to this fast-paced, high-stakes showdown where water industry professionals put their technical knowledge, quick thinking and teamwork to the test.

Benefits:

- Logo on branding (conference website, PowerPoint and digital signage)
 - Sponsors name in program
 - Verbal recognition by the Conference Chair at various times throughout the conference
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BONUS ROUND HYDRANT HYSTERIA | \$1,000

1 available

Get in on the action of this competitive hand of Hydrant Hysteria, showcasing skill and precision.

Benefits:

- Logo on branding (conference website, digital signage, and PowerPoint)
 - Sponsors name in program
 - Verbal recognition by the Conference Chair at various times throughout the conference
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YOUNG PROFESSIONALS | \$1,000

1 available

Bet on the Future and support the next generation of industry leaders.

Benefits:

- Logo on branding (conference website, digital signage, and PowerPoint)
 - Foamcore Sign at the YP Event
 - Sponsors name in program
 - Sponsor can display branded tabletop cards or other branded collateral on the tables during the YP Event (all collateral costs are the sponsor's responsibility and not included in the sponsorship fee) Approval from SW Section's Executive Director is required before ordering. The sponsor must also handle the setup and teardown of any collateral.
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Secure Your Sponsorship [HERE](#)

Contact Information

For sponsorship inquiries, please contact the SWAWWA Executive Director at angela@angelarogersgroup.com. Join us at the 2026 SWAWWA Conference to place your bets on winning a sustainable water future!